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New Frontier Report Commissioned by Drug Policy Alliance

Washington – New Frontier, the leading Big Data provider in the cannabis industry, has been commissioned by the Drug Policy Alliance to conduct an analyst report that will determine the number of inmates incarcerated in the state of California for marijuana related violations.

“California has no centralized repository in their penal system for tracking this kind of data. Every jurisdiction has its own way of classifying inmate information, which makes it extremely difficult to draw meaningful conclusions about marijuana incarceration rates,” said Giadha DeCarcer, New Frontier CEO. “Our hope is that our data and analysis will bring greater transparency to the California penal system that will benefit the community.”

“As marijuana reform continues to progress, more questions are emerging than answers. The need for data driven analysis has never been greater and we are excited about working with New Frontier to investigate some of the criminal justice issues that will be pertinent to marijuana legalization in California in 2016,” said Amanda Reiman, DPA, Manager, Marijuana Law and Policy.

The study will be released early 2016 and explore the following issues:

- The number of arrests and incarcerations for marijuana related offenses in the state
- The length of sentences being served by inmates convicted only of marijuana-related offenses
- The size of the prison population that would be impacted if marijuana is legalized in California in 2016

About New Frontier Financials:

New Frontier Financials is the first company to provide objective, sophisticated and comprehensive reporting for the nascent and underserved cannabis industry. New Frontier, the premiere Big Data shop in the sector, looks beyond the plant cultivation and distribution, to raise the industry bar and provide visibility into what will inevitably soon be a mature and more complex industry. New Frontier Financials is headquartered in Washington, D.C. For more information or media inquiries, please visit www.frontierfinancials.com or contact Gretchen Gailey at 202-489-3821 or ggailey@frontierfinancials.com.

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