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## New Frontier Financials Seals Strategic Partnership with Panther Media, publisher of Marijuana Investor News

**CHICAGO** – New Frontier Financials, the Big Data provider of authoritative actionable intelligence and analytics for the cannabis industry, has officially partnered with Panther Media, publisher of Marijuana Investment News (MJINews.com), a credible news source of information for investment opportunities in the nascent legal marijuana industry.

“New Frontier Financials fills one of the final and most crucial gaps in the cannabis industry – Big Data,” said David Freidman, founder and CEO of Panther Media. “In order for any educated investment in this industry to take place, information and analysis is required. When I was introduced to Giadha DeCarcer and her start-up concept, I knew that forming a strategic alliance between our companies would be a major benefit to us and the industry as a whole.”

“The cannabis industry is still in its infancy, everything is brand new. In order to truly see business in this arena excel, strategic partnerships will act as the catalyst,” said Giadha A. DeCarcer, President & CEO, Frontier Financials Group Inc. “To partner with the incredible team at MJINews was an easy decision. The news they report and the contacts they boast will prove critical to all things cannabis.”

New Frontier Financials is poised to shape the way the cannabis industry determines relevant and reliable market or financial data. Through their proprietary analytical methodology, exclusive data collection partnerships, and disruptive distribution model, the group will be the first to provide cutting-edge, trustworthy data and analysis for the cannabis market.

### **About MJINews.com:**

[MJINews.com](http://MJINews.com) is owned by Panther Media, which was founded in March of 2014 by veteran publishing and investment executives David Friedman and Kristin Fox. MJINews.com was designed to fill the need for a reliable and credible source of information for investment opportunities in the nascent legal marijuana industry. Friedman and Fox have founded and operated successful alternative asset publications, as

well as managed institutional investment portfolios. The intersection of these experiences led them to launch MJINews.com, the only online community dedicated to helping entrepreneurs and investors make informed business and investment decisions. For more information, contact Kristin Fox at [kristin@mjinews.com](mailto:kristin@mjinews.com). Follow us on [Twitter](#) @mmjinvestor.

**About New Frontier Financials:**

New Frontier Financials is the first company to support the nascent and underserved cannabis industry as a Big (and smart) Data provider. Unlike most of those joining the new green rush, New Frontier looks beyond the plant cultivation and distribution, to raise the industry bar and provide sophisticated services and value-add in what will inevitably be a mature and more complex industry. New Frontier Financials is headquartered in Washington, DC. For more information or media inquiries, please visit [www.newfrontierfinancials.com](http://www.newfrontierfinancials.com) or contact Gretchen Gailey at (844) 420-3882 x105 or [ggailey@frontierfinancials.com](mailto:ggailey@frontierfinancials.com).